

Julieta Richeri

Designer

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Experience

ONESEVEN TECH

AI-Powered Senior

UX/UI Designer

2025 - Present

- Led end-to-end UX/UI design for AI-driven healthcare and SaaS products, from discovery to developer handoff.
- Designed and maintained scalable Figma design systems used across multiple product teams.
- Introduced AI-assisted design workflows, reducing wireframing and iteration time across sprints.
- Collaborated with PMs and engineers in Agile environments to ship product updates on schedule.

BLACKANT STUDIO

Co-Founder &

UX/UI Designer

Aug 2020 - Mar 2026

- Co-founded a boutique design studio delivering UX/UI and branding projects across healthcare, eldercare, and tech industries.
- Designed Simfinix's in-home care management platform end-to-end — research, wireframes, prototypes, and high-fidelity UI.
- Built My Care Community's eldercare platform and marketing website from scratch, including a full design system.
- Managed client relationships, project scoping, and design strategy across 10+ engagements.

FORM + FUNCTION

Visual Designer

2020 - Dec 2024

- Delivered websites, eBooks, and digital marketing materials for clients across industries in a fast-paced agency environment.
- Contributed to branding, visual storytelling, and cross-team collaboration on concurrent client projects.

Education

- **Industrial Design** (2013 - 2019)
National University of Mar del Plata
- **UX/UI Design** (2021)
Coderhouse
- **Web Development Foundations** - (2019)
University of Michigan (Coursera)

Skills & Tools

SKILLS

- Design Systems & Branding
- User Research & Prototyping
- Responsive Web Design

- Problem-Solving
- Collaboration
- Creativity
- Communication

TOOLS

- Sketch
- Figma
- Figjam
- Adobe Creative Suite
- InVision
- Basic HTML/CSS